

# West Coast Conference on Aging 2025

## FOR-PROFIT OPPORTUNITIES

**For-profit opportunities are available for the West Coast Conference on Aging, to be held at the Pinnacle Hotel Harbourfront (Downtown) Vancouver June 19 and 20, 2025.**

We hope you'll join us to showcase your brand while supporting this impactful event. As an exhibitor, you'll have the opportunity to showcase your brand while sponsoring a non-profit organization. This sponsorship will help the non-profit participate in the event and provide your company with positive recognition for supporting a meaningful cause.

This year's theme, Wellness, Strength, and Vitality in Aging, brings together notable national and international experts, industry leaders, healthcare professionals, policymakers, non-profits, and individuals with lived experience to explore innovative strategies that promote wellness among aging populations in long-term care, acute care, and community geriatric services.

### **For-Profit Option 1: Full Table Display    \$1878.67**

As an exhibitor, you will host a table at the conference, which will be visited by the conference attendees and presenters during breaks and lunchtime over two days. This is a great opportunity to promote your products and services in a high-traffic area. To amplify your impact, your fee will sponsor a non-profit resource table to attend.

Package includes:

- Exhibitor table (includes chairs and tablecloth)
- Attendance for two (who will staff the booth and are welcome to attend conference sessions)
- Food and beverages
- Non-profit resource table sponsorship and recognition



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### For-Profit Option 2: Logo Display

**\$686.49**

For exhibitors who are unable to host a table, we offer the opportunity to showcase your brand through a logo and resource display. To amplify your impact, your fee will sponsor a non-profit resource table.

Package includes:

- Your logo displayed on a poster board (printed by us)
- Pamphlets of your services/products displayed with your logo (provided by your company)
- Non-profit resource table sponsorship and recognition

